

NYCTU MEMBERSHIP COMMITTEE 2007 ACTION PLAN – 1st DRAFT (1/11/07)

Goals: The Membership Committee will be responsible for serving current members of NYCTU and increasing the membership of the chapter. The Committee will work with TU National to address concerns of current members and will conduct outreach to recruit new members for the chapter, using the TU National's half-price introductory membership offer.

Current Members: Duncan Blair (Chair)

Skill Inventory: Duncan Blair (ex-Director of Volunteer Operations on TU National staff)

Short Term Action Items:

- (1) Respond to current member questions and concerns
- (2) Get coded introductory membership brochures to all board members and interested chapter members
- (3) Work with Web Committee to get membership link on www.tunyc.org
- (4) Other?

Short Term Assignments: (who is to do what by when, key decisions to be made)

- Get membership brochures – Duncan by 1/31
- Get membership link on www.tunyc.org – Duncan by 1/31
- Other?

Long Term Action Items:

- (1) Work with Programs and Outings Committees to use chapter events to recruit new members.

Long Term Assignments: To be based on Committee discussions

Next Steps: Committee conducts business via email and possible teleconference as necessary